

# Timberlene Gilliam

GRAPHIC DESIGNER ✦ CHICAGO, IL

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## Contra

SENIOR VISUAL DESIGNER (JAN. 2022 - APRIL 2023)

VISUAL DESIGNER (JUNE 2021 - JAN. 2022)

- Designed Contra's homepage and multiple landing pages to increase product promotion and brand awareness.
- Created promotional marketing materials such as emails, social media posts, and event graphics to support company initiatives.
- Contributed to the success of Contra Pro by designing customizable portfolio templates that met customer needs.
- Collaborated with the Head of Design and Lead Designer in-house to redesign Contra's brand identity.

## Tinuti

JUNIOR DESIGNER (JULY 2020 - JUNE 2021)

- Produced impactful marketing materials such as emails, ads, and social media posts for a range of e-commerce clients.
- Developed innovative creative strategies to elevate clients' seasonal marketing campaigns.
- Collaborated effectively with project managers on developing engaging email concepts and copy.
- Successfully managed multiple projects concurrently to deliver results that exceeded clients' expectations.

## Compass

JUNIOR DESIGNER (FEB. 2020 - MARCH 2020)

- Designed and developed brand identities for real estate agents.
- Created custom social media templates that showcased each agent's unique branding.
- Produced high-quality printed materials such as booklets, brochures and guides to promote agents' services and listings.
- Collaborated with marketing coordinators to develop effective print and digital advertisements across various publications.

## Golin

JUNIOR DESIGNER (APRIL 2019 - FEB. 2020)

- Collaborated with art directors and copywriters to produce print, digital, and packaging materials for various social media channels, product launches, and special events using Adobe Creative Suite.
- Developed high-quality deck presentations on Powerpoint and Keynote.
- Created unique animated advertisements and brand assets specifically for social media use.

## Education

AUGUST 2014 - MAY 2018

Loyola University Chicago

B.A. in Visual Communications

Minor in Film and Digital Media

Magna Cum Laude

## Skills

Figma

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

Adobe InDesign

Website Design

Brand Identity & Design

Social Media Design

Email Design

Print Design